

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	May 6, 2024
Action Required:	No council action is required.
Presenter:	Courtney Cacatian
Staff Contacts:	Chris Engel, Director of Economic Development
Title:	Charlottesville Albemarle Convention & Visitors Bureau (CACVB) Update

Background

The City of Charlottesville and the County of Albemarle have jointly funded and undertaken the operation of a convention and visitors' bureau for many years and, most recently, pursuant to the agreement approved by the parties and effective as of July 1, 2018.

Discussion

CACVB executive director, Courtney Cacatian will provide an annual update of activities to the council. This will include a review of the annual report as well as a review of objectives and key results from the current fiscal year.

Alignment with City Council's Vision and Strategic Plan

Community Engagement

Budgetary Impact

Recommendation

Alternatives

Attachments

1. CACVB Board Presentation City Council 2024
2. CACVB Annual Report FY2025
3. CACVB One-Pager Final